

Only four advertisers per month!

Advertising runs on both ICBA.org and independentbanker.org websites with a one-fourth share of voice on each. Each advertiser receives three rotating ads in the following sizes:

- Leaderboard banner (728 x 90 pixels)
- Rectangle banner (300 x 250 pixels)
- Mobile banner ad- independentbanker.org only (300 x 50 pixels)

**73%**  
of ICBA members accessed either **ICBA.org** or **independentbanker.org** websites



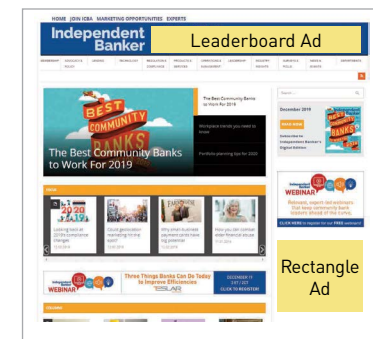
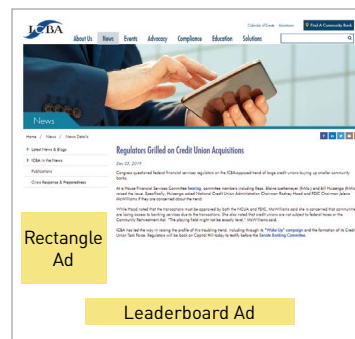
ICBA.org

The website for the Independent Community Bankers of America providing information on ICBA education, advocacy, products and services, and more.



independentbanker.org

The website for *Independent Banker* magazine featuring trending articles, web-exclusive content, industry insights, social media, forums, blogs and more.



**Avg. Monthly Impressions: 178,639/mo**

RATES	
Corporate Member Net Rate	\$2,975
Non-Member Net Rate	\$3,500