

Independent Banker Webinar Packages

Leverage the credibility of the ICBA *Independent Banker* brand while providing thought leadership and generating leads!

LIVE WEBINAR PACKAGE : 2 PER MONTH

Give your webinar top-of-mind exposure with our robust live webinar package! We'll partner with you to host a live webinar event and promote your webinar on various ICBA and *Independent Banker* channels, ensuring maximum community bank decision-maker exposure. Receive premier consulting, creative, hosting, lead gen reporting and a comprehensive promotional marketing campaign valued over \$20,000.

Live Webinar Packages Include:

- eBlasts campaign to 23,000 + opt-in community bank leaders
- Promotion in *ICBA NewsWatch Today* and *Independent Banker eNews*
- Display ads on independentbanker.org
- 1/3 vertical print ad promoting your webinar in *Independent Banker* magazine
- Listings on ICBA's Education Calendar and *Independent Banker's* webinar event center
- Audience development, hosting, archiving and lead-generation reporting



Independent Banker's Turnkey 4-Week Campaign



RATES	LIVE WEBINAR PACKAGE
Corporate Member Net Rate	\$9,950
Non-Member Net Rate	\$11,705

Independent Banker

Webinar

Digital Business Lending Bootcamp

The Ultimate Guide to Frictionless Business Lending for Banks

The future of digital lending is here. Learn how community banks are leveraging automation to stay competitive, create and exceptional customer experience, improve risk management and drive greater productivity.

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