

Independent Banker Podcast Sponsorship Opportunities

Independent Banker: A Community Banking Podcast from ICBA

Independent Banker: A Community Banking Podcast from ICBA captures the lively conversations between community bankers, ICBA leaders and other partners about emerging technology, current community banking issues and much more. As a presenting sponsor, you'll align your brand with some of the hottest topics among your key audiences.

Presenting Sponsor

**Three episode minimum*

Included:

- Mention at the beginning of the episode
- 30 second mid-episode advertisement/read by host
- Logo/Branding inclusion in podcast print advertisement in *Independent Banker* magazine, NewsWatch Today banner ad and in LinkedIn promoted post per episode
- Banner ad on podcast landing page

Episode Sponsor

Included:

- Mention at the beginning of the episode
- 30 second mid-episode advertisement/read by host
- Post-episode introduction into 3 minute closing thought-leadership segment with your own subject matter expert *on topic related to episode

PRICING	1x	3x	6x
Presenting Sponsor*	-	\$5,000	\$4,000
Episode Sponsor	\$7,500	\$6,000	\$4,500
Presenting & Episode Sponsor*	-	\$9,900	\$7,225

*3-Episode minimum

2023 UPCOMING TOPICS

- | | |
|----------------------------|---------------------------|
| Advocacy preview | Lending leaders |
| ThinkTECH Spotlight | Budgeting for Innovation |
| Digital Marketing Trends | Regulation and Compliance |
| Recruitment and Retention | Cannabis Banking |
| Best Performing Banks 2023 | Cybersecurity |
| 40 Under 40 Winners | Cryptocurrency |