

## Independent Banker eNews | Twice monthly

Independent Banker eNews carries the digital edition of the current magazine and highlights online content, web exclusives, trending articles and more. Subscriber base of 8,500+ C-suite, presidents, VPs, SVPs, directors, managers, etc.

### ADVERTISING PLACEMENTS: Sponsor Package

Receive a sponsored call-out at the top of the eNewsletter and a banner ad within the newsletter. Sponsors also receive one full page "Cover Zero" ad in the digital edition of *Independent Banker*, positioned next to the digital cover of the magazine

### Premium Packages 1 & 2

Receive 50 words of embedded sponsored text, a click URL and one banner ad

### Experts Sponsored Post

Receive 50 words of embedded sponsored text and a click URL

### Banner 3

Receive a banner 3 ad and a click URL

The screenshot shows the layout of an Independent Banker eNewsletter. At the top is a 'Sponsor Call-Out' for 'The Digital Edition of the August issue is now available!' with a 'Read this month's issue' button. Below is an 'Inside Independent Banker' section featuring a large 'EFFICIENCY NOW' graphic and a 'Strategies for working smarter, faster and leaner' article with a 'Read more' button. This is followed by a yellow 'Banner' section. Below the banner is a 'More From Independent Banker' section with a 'CFOs' budgeting secrets' article and a 'Read more' button. At the bottom is a yellow 'Premium Text' section.

RATES	eNews Sponsor / Cover Zero	Premium Package	Banner 3
Corporate Member Net Rate	\$2,995	\$2,395	\$1,495
Non-Member Net Rate	\$3,525	\$2,815	\$1,760

## Independent Banker Community Banker Insider eBlast | Limited Availability

Share your expertise in our targeted eBlast. *Community Banker Insider* provides our national audience of 12,000+ community bank leaders with updates on the products, services and solutions that can keep their bank competitive.

### Community Banker Insider

The screenshot shows a Dell Technologies advertisement for Windows 11. It features the Dell logo, 'EXCLUSIVE MEMBER SAVINGS', 'TOP SELLERS Award-winning technology', and a 'Shop Now' button. Below is a 'Shop Our Best Sellers' section with a 'Shop now' button. The ad promotes a 'FREE Upgrade to Windows 11' for Dell Technologies members.

The screenshot shows an Alogent advertisement for an API image acquisition platform. It features the Alogent logo, a hand pointing at a screen with 'API' text, and a 'Discover more in this eBook' button. The ad highlights that 'The only image acquisition platform your bank needs' and provides details about its capabilities.

RATES	Per Send
Corporate Member Net Rate	\$7,500
Non-Member Net Rate	\$8,625