

Mechanical Specifications

- All materials must be submitted in a digital format.
- Printing: Heat-set, web offset
- Binding: Perfect bound
- Trim Size: 8.25" x 10.875"
- Bleed: 0.125"
- Safety from Trim: 0.375"

Preferred File Formats

- A high-resolution (300 dpi) Adobe PDF or PDF/X-1a with embedded fonts.
- CMYK colors, and flattened transparency.

Acceptable Native-File Formats

- Adobe InDesign, Adobe Illustrator, Adobe PhotoShop.
- All images/elements must be 300 dpi at size,
- A TIFF or an EPS is preferred to a JPEG format.

Fonts

- PostScript fonts are preferred. TrueType fonts can be problematic.
We are not responsible for errors caused by TrueType fonts.

Color

- Everything must be in CMYK format and color-corrected.
- All other color formats (RGB, Pantone/PMS, etc.) will be converted to CMYK.
We are not responsible for colors which must be converted to CMYK.
Overall printing maximum density of all colors cannot exceed 280%.

Submitting Files

- Email Submittal: Preferred
- Files 25MB or smaller may be sent to: maddie@ICBAbanks.org

Additional Production Charges

Additional production charges may be incurred if supplied ads do not follow listed specifications. Production charges are in addition to rate space.

FOR PRINT RATES CONTACT:

Matt Kusilek, Publisher

612-336-9284 • matt@icbabanks.org

