THOUGHT LEADERSHIP OPPORTUNITY

PARTNERING FOR SUCCESS

Highlight your company in the issue that celebrates our best performing banks! Partnering for Success celebrates the successful and collaborative partnerships that community bankers share with their vendors. Let our bankers know about the benefits your company provides by sharing tangible examples of how your company has strengthened community banks. Discuss new products and services or highlight a case study that tells of how your company partnered with a community bank for a successful outcome. Share a story about a key community bank partnership or highlight customer testimonials that speak to your company’s success as a community bank partner.

ADDED VALUE INCLUDES:
• Professional proofreading and design services
• High-resolution PDF copy of your advertorial
• Inclusion in the digital issue of Independent Banker

DELIVERABLES AND SPECIFICATIONS
Copy
• Headline/title 10 words max, lowercase
• Body Copy
  • 700 words (2-page Spread)
  • 450 words (Full Page)
  • 125 words (Half Page)
• Contact Information
  • Full Name
  • Title
  • Email Address
  • Phone
  • Website URL

Images
• Two high-resolution images (two-page spread)
• One high-resolution image (full page and/or half page sizes)
  Must be high-resolution, at least 300 DPI. Dimensions must be at least 3.75" width by 3" height.
• Hi-resolution company Logo
  .eps files, vector or .ai format preferred

RATES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>CORPORATE MEMBER</th>
<th>NON-MEMBER</th>
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<tbody>
<tr>
<td>2-PAGE SPREAD</td>
<td>$8,250</td>
<td>$9,488</td>
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<tr>
<td>FULL PAGE</td>
<td>$5,300</td>
<td>$6,095</td>
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<td>HALF-PAGE (VERTICAL)</td>
<td>$3,975</td>
<td>$4,571</td>
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Space Reservation Due: Monday, March 22
Ad Materials Due: Monday, March 29

CONTACT MATT KUSILEK to learn more and reserve your space!
612-336-9284 or matt@icbabanks.org

TO SEE THE PARTNERING FOR SUCCESS FEATURE FROM 2020, CLICK HERE.