

## ICBA NewsWatch Today® | Daily eNewsletter

*NewsWatch Today* focuses on advocacy, breaking community bank news, important updates and the latest industry trends. Reach a daily subscriber base of 35,000+ community bank decision-makers (C-suite, presidents, VPs, SVPs, directors and managers).

### ADVERTISING PLACEMENTS:

#### Sponsor Package 1 available per week

Receive a prominent call-out at the top of the eNewsletter, 50 words of text and one link within the body copy and a banner ad

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#### Horizontal Banner Ads 1-3 3 available per week

Receive one banner ad (600 x 100 pixels) embedded in the content

RATES	Sponsor Package	Banner 1	Banner 2	Premium Text	Banner 3
Corporate Member Net Rate	\$3,495	\$2,795	\$2,495	\$1,995	\$1,595
Non-Member Net Rate	\$4,110	\$3,285	\$2,935	\$2,350	\$1,875

## ICBA Member Access® | Monthly eNewsletter

*Member Access* integrates valuable information on ICBA member benefits and highlights new products and services with content from ICBA corporate members. Distributed via email to 58,000 subscribers monthly, *Member Access* helps members take full advantage of ICBA member benefits and reminds bank leaders that ICBA corporate members have the resources and solutions they need to help their bank succeed.

### ADVERTISING PLACEMENTS:

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#### Spotlight Sponsor

Receive a sponsored call-out at the top of the eNewsletter, a rich media showcase and a banner ad

#### Premium Package

Receive 50 words of text, a click URL and one banner ad

#### Banner 3

Receive a banner ad and a click URL

RATES	Takeover Package	Spotlight Sponsor	Premium Package	Banner 3
Corporate Member Net Rate	\$6,995	\$4,495	\$2,495	\$1,400