INDUSTRY VISIONARIES

Introduce your company’s executive to our national audience of community bankers and make a lasting positive impression by putting a face behind your brand! Industry Visionaries will run in the April issue of Independent Banker as we celebrate Community Banking Month and banking locally. Featuring a Q & A editorial style and a professional photoshoot at the location of your choosing, Industry Visionaries is a unique way to let community bankers know who you are and how your company is poised to help them achieve greater success. Use this opportunity to discuss your company’s commitment to community banking, announce new products & services or share a story that demonstrates the value your company provides. Highlight how changes in the marketplace have dictated growth in areas of your business or shed light on how your company has been shaped by and/or supported local communities.

ADDED VALUE INCLUDES:

• Professional photoshoot at the location of your executive’s choosing
• Professional proofreading and design services
• High-resolution PDF of your advertorial to use internally
• Inclusion in the print and digital issues of the April issue

TO SEE THE ENTIRE INDUSTRY VISIONARIES SECTION FROM 2020, CLICK HERE.

DELIVERABLES AND SPECIFICATIONS:

1. Photoshoot: We will assist you with scheduling prior to February 19, 2021.
2. Copy: Due by February 19, 2021
   a. Headline/title: 10 words max, lowercase
   b. Body Copy, Q & A format:
      i. 400 Words (two-page spread), 3-4 questions & responses
      ii. 250 words (full page), 2-3 questions & responses
   c. Contact Information:
      i. Full name
      ii. Title
      iii. Email address
      iv. Phone
      v. Website URL
3. High-resolution company logo
   a. vector / .ai format

RATES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TWO-PAGE SPREAD</td>
<td>$9,120</td>
</tr>
<tr>
<td>FULL PAGE</td>
<td>$6,250</td>
</tr>
</tbody>
</table>

CONTACT
MATT KUSILEK
to learn more and reserve your space!
612-336-9284 or matt@icbabanks.org