INNOVATION INSIGHTS

Highlight your newest offerings, products and solutions in Innovative Insights, a special advertorial section in November’s innovation-focused issue. Showcase your technological expertise and highlight how your technology, tools and services can help community banks achieve greater efficiency, innovative products and a better customer experience.

Key areas of interest include risk management, payments, mobile/RDC, fraud prevention, IT security, lending, core processing, and more.

ADDED VALUE INCLUDES:

- Print-quality PDF of your advertorial to use internally
- Inclusion in the digital edition of Independent Banker
- Copy proofreading, layout and design services
- BONUS DISTRIBUTION: The November issue will be sent to all technology titles of ICBA member banks

SPECS

Two Page Spread Advertorial:

- Up to 850 words of copy
- Two images/headshot (300 DPI file)
- Company 4-C logo (vector art or .eps files only)
- Company information (contact name, phone number, email address and company website)

Full Page Advertorial:

- Up to 500 words of copy
- Headshot (300 dpi JPEG file)
- Company 4C logo (vector art or .eps files only)
- Company information (contact name, phone number, email address and company website)

Half-Page Advertorial (Horizontal):

- Up to 200 words of copy
- Headshot (300 dpi JPEG file)
- Company 4C logo (vector art or .eps files only)
- Company information (contact name, phone number, email address and company website)

RATES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>CORPORATE MEMBER</th>
<th>NON-MEMBER</th>
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<tbody>
<tr>
<td>TWO-PAGE SPREAD</td>
<td>$8,100</td>
<td>$9,315</td>
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<tr>
<td>FULL PAGE</td>
<td>$4,500</td>
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<tr>
<td>HALF PAGE</td>
<td>$3,450</td>
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Space Reservation Due: Tuesday 9/22/20
Ad Materials Due: Thursday 10/1/20

CONTACT MATT KUSILEK
to learn more and reserve your space!
612-336-9284 or matt@icbabanks.org