COMPLIANCE CONFIDENTIAL

Community banks face increasing regulatory and compliance demands. The October issue of Independent Banker offers education, resources and insights to help relieve the regulatory burden facing community banks. Take advantage of this compliance and regulatory-focused issue to present your company as a thought leader and an ideal partner for community banks.

Use this opportunity to:
- Highlight an area in which you have extensive knowledge
- Educate bankers on top tips and best practices
- Discuss your compliance and regulatory solutions
- Share case studies and tangible outcomes

ADDED VALUE INCLUDES:
- PDF of your advertorial to use internally
- Your advertorial will appear in the digital edition of Independent Banker
- Promotion on independentbanker.org
- Copy proofreading, layout and design services
- Distributed digitally via print and digital

SPECS

Two-Page Spread Advertorial:
- Up to 850 words of copy (headline 10 words maximum)
- Two images or banker headshot / image combination, must be at least 3.75” W x 3” H and at least 300 dpi
- Company 4C logo (vector art or .eps files only)
- Company information (contact name, phone number, email address and company website)

Full Page Advertorial:
- Up to 500 words of copy
- Headshot (300 dpi JPEG file)
- Company 4C logo (vector art or .eps files only)
- Company information (contact name, phone number, email address and company website)

Half-Page Advertorial (Horizontal):
- Up to 200 words of copy
- Headshot (300 dpi JPEG file)
- Company 4C logo (vector art or .eps files only)
- Company information (contact name, phone number, email address and company website)

RATES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>CORPORATE MEMBER</th>
<th>NON-MEMBER</th>
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<tbody>
<tr>
<td>TWO-PAGE SPREAD</td>
<td>$8,100</td>
<td>$9,315</td>
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<tr>
<td>FULL PAGE</td>
<td>$4,500</td>
<td>$5,175</td>
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<tr>
<td>HALF PAGE</td>
<td>$3,450</td>
<td>$4,025</td>
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Space Reservation Due: Thursday 8/20/20
Ad Materials Due: Friday 8/28/20

CONTACT MATT KUSILEK
to learn more and reserve your space!
612-336-9284 or matt@icbabanks.org