ASK THE EXPERTS

The September issue of Independent Banker will feature a special section designed in a Q & A editorial format. Highlight your expertise by sharing your insights and position your company as a leading resource in the community banking industry. Our national audience of community bank leaders relies on insights from industry partners to guide their business decisions. Ensure your message and solutions are top-of-mind by running a profile in this special section. Select 3 questions to ask and answer or create your own questions to answer based on your specific area of business.

QUESTIONS TO CONSIDER

- What are the current challenges community banks are facing today?
- How is your company poised to help community banks with the challenges they have?
- What services does your company offer that cater to community banks?
- What areas of your company provide the strongest support for community banks and why?
- What special leadership or expertise does your company offer?

ADDED VALUE INCLUDES:

- PDF of your advertorial to use internally
- Your advertorial will appear in the digital edition of Independent Banker
- Promotion in Independent Banker eNews and on independentbanker.org
- Copy proofreading, layout and design services
- Distributed digitally via print and digital

SPECS:

Full-Page Advertorial:

- Up to 450 words of copy (including 2-3 questions/responses and a 10-word headline)
  a subhead providing greater detail on your topic
- Headshot (300 dpi)
- Company 4C logo (vector art or eps files only)
- Include company contact: Name/title, phone, email, website

Half-Page Advertorial:

- Up to 125 words of copy (including 2-3 questions/responses and a 10-word headline)
  and a subhead providing greater detail on your topic
- Headshot (300 dpi)
- Company 4C logo (eps or vector file)
- Include company contact: Name/title, phone, email, website

TO SEE THE ASK THE EXPERTS FEATURE FROM 2019, CLICK HERE.

RATES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>CORPORATE MEMBER</th>
<th>NON-MEMBER</th>
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<tbody>
<tr>
<td>FULL PAGE</td>
<td>$4,500</td>
<td>$5,175</td>
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<tr>
<td>HALF PAGE</td>
<td>$3,500</td>
<td>$4,025</td>
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Space Reservation Due: 7/21/20
Ad Materials Due: 7/31/20

CONTACT MATT KUSILEK

to learn more and reserve your space!
612-336-9284 or matt@icbabanks.org