

Independent Banker eNews | Twice monthly

Independent Banker eNews carries the digital edition of the current magazine and highlights online content, web exclusives, trending articles and more. Subscriber base of 18,000+ C-suite, presidents, VPs, SVPs, directors, managers, etc.

ADVERTISING PLACEMENTS:

Sponsor Package

Receive a sponsored call-out at the top of the eNewsletter and a banner ad within the newsletter. Sponsors also receive one full page "Cover Zero" ad in the digital edition of Independent Banker, positioned next to the digital cover of the magazine

Premium Packages 1 & 2

Receive 50 words of embedded sponsored text, a click URL and one banner ad

Experts Sponsored Post

Receive 30 words of embedded sponsored text and a click URL

Banner 3

Receive a banner 3 ad and a click URL

The screenshot shows the layout of the Independent Banker eNewsletter. It includes a yellow banner at the top labeled 'Banner 1' with the Independent Banker logo. Below it is a 'Sponsor Call-Out' section featuring a magazine cover and text: 'The February issue of Independent Banker is now available! Stay up to date on the latest community banking developments with Independent Banker.' It lists 'Sign up for our eNewsletters' and 'Subscribe to our magazine' with a 'Launch digital edition' button. Another yellow banner labeled 'Banner 2' is positioned below. The main content area includes 'Premium Text 1' and an article titled 'A CRA partnership case study' with a 'Read more' button. At the bottom, there is an 'Experts Sponsored Post' section with a webinar graphic and text: 'WEBINAR: New Expectations For Q Factors With CECL' and 'SPONSORED | New expectations for Q factors with CECL. What you need to know.' with a 'Read more' button. A final yellow banner labeled 'Banner 3' is at the very bottom.

RATES	eNews Sponsor / Cover Zero	Premium Package	Experts Sponsored Post	Banner 3
Corporate Member Net Rate	\$2,975	\$2,410	\$2,150	\$1,400
Non-Member Net Rate	\$3,421	\$2,760	\$2,473	\$1,610

Independent Banker Community Banker Insider and Industry Insights eBlasts | Limited Availability

Share your expertise in our targeted eBlasts, *Community Banker Insider* and *Industry Insights*. Both eBlasts provide our national audience of 24,000+ community bank leaders with updates on the products, services and solutions that can keep their bank competitive. *Community Banker Insider* emails contain advertiser-provided content while *Industry Insights* also includes content from the latest issue of *Independent Banker* magazine.

Industry Insights

The screenshot shows an eBlast for 'Industry Insights' featuring 'Sponsored Content from Cummins Allison'. The main headline is 'The Choice is All Yours' with three circular buttons: 'BUY ME', 'RENT ME', and 'LEASE ME'. Below the headline, there is a photo of a coin counting machine. The text reads: 'You are your community's trusted source for counting coins, and coin savers make several special trips each year, on average, to your branch to redeem them. While many financial institutions choose to purchase machines, some prefer the flexibility to choose how they want to add coin-counting services to their branch. Cummins Allison offers multiple acquisition options, plus the ability to manage coin pickup and processing so your tellers can spend more time with your customers or members. Make the most of coin-saving habits with a self-service coin counter.' A 'Check out your options' button is at the bottom.

Community Banker Insider

The screenshot shows an eBlast for 'Community Banker Insider' featuring a photo of a woman holding a smartphone. The headline is 'improve your online account opening flow and ripple your deposit growth'. Below the headline, there is a 'Learn more' button. At the bottom, it says 'CBA: The Nation's Voice for Community Bankers'.

RATES	Per Send	Redeploy to Opens
Corporate Member Net Rate	\$4,500	\$600
Non-Member Net Rate	\$5,175	\$690