

## ICBA NewsWatch Today® | Daily eNewsletter

*NewsWatch Today* focuses on advocacy, breaking community bank news, important updates and the latest industry trends. Reach a daily subscriber base of 35,000+ community bank decision-makers (C-suite, presidents, VPs, SVPs, directors and managers).

### ADVERTISING PLACEMENTS: Sponsor Package 1 available per Week

Receive a prominent call-out at the top of the eNewsletter, 50 words of text and one link within the body copy and a banner ad

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### Horizontal Banner Ads 1-3 3 available per week

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RATES	Sponsor Package	Banner 1	Banner 2	Premium Text	Banner 3
Corporate Member Net Rate	\$2,550	\$2,015	\$2,015	\$1,650	\$1,400
Non-Member Net Rate	\$3,000	\$2,317	\$2,317	\$1,850	\$1,610

## ICBA Member Access® | Monthly eNewsletter

*Member Access* integrates valuable information on ICBA member benefits and highlights new products and services with content from ICBA corporate members. Distributed via email to 58,000 subscribers monthly, *Member Access* helps members take full advantage of ICBA member benefits and reminds bank leaders that ICBA corporate members have the resources and solutions they need to help their bank succeed.

### ADVERTISING PLACEMENTS: Takeover Package Own the entire newsletter!

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### Spotlight Sponsor

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### Premium Package

Receive 50 words of text, a click URL and one banner ad

### Banner 3

Receive a banner ad and a click URL

RATES	Takeover Package	Spotlight Sponsor	Premium Package	Banner 3
Corporate Member Net Rate	\$6,995	\$4,495	\$2,495	\$1,400