

# Independent Banker Above & Beyond Opportunities

## The Big Idea

The Big Idea feature is a unique opportunity to celebrate a new initiative, highlight a product launch, tell a story or share your best information with community bank leaders. *Independent Banker* will help you develop and produce a customized 4-page advertorial supplement to be inserted into the issue of your choice, including the digital edition.

Net Rate: \$16,000

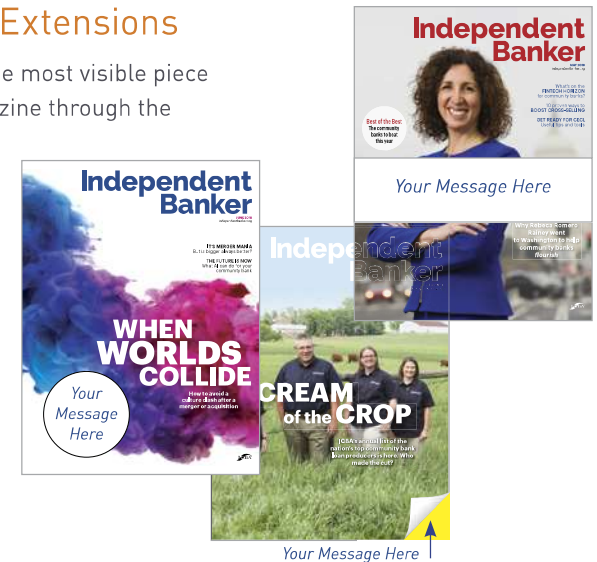


## Magazine Cover Extensions

Place your message on the most visible piece of real estate in the magazine through the following options:

- Dot Whack
- Cover Curl
- Belly Band
- Tip-in Insert

A full-page advertisement is required for all cover extras. Call for pricing and details.



## White Paper Insert

Include your company's whitepaper in *Independent Banker* magazine and online at independentbanker.org. Whitepaper package includes:

- Print | One-page, two-sided insert on sturdy paper
- Insert included on digital edition of magazine
- Digital | Online post featuring your whitepaper will be hosted in our Experts Online Content Directory

Net Rate: \$7,500

## ICBA Survey & Special Report

Create a custom survey powered by Independent Banker and an independent research agency. We'll survey ICBA member banks regarding a topic of your choosing and publish the results in a proprietary special report published in *Independent Banker* magazine. Fully customizable. Call for pricing and details.