PARTNERING FOR SUCCESS

Highlight your company in the issue that celebrates our best performing banks! Partnering for Success celebrates the successful and collaborative partnerships that community bankers share with their vendors. Take advantage of this unique advertorial section by sharing how your company’s services have contributed to the success of community banks.

Use this opportunity to discuss new products and services, describe a customized solution, or share a case study on how your company partnered with a community bank to increase efficiency and profitability. Demonstrate your commitment to community banks and the benefits that partnering with your company provides.

ADDED VALUE INCLUDES:
- PDF of your advertorial to use internally
- Link to the section hosted on independentbanker.org homepage
- The special section will be promoted through Independent Banker eNews and ICBA’s NewsWatch Today newsletter

SPECS AND DELIVERABLES:
Full-Page Advertorial:
- Up to 450 words of copy (including 10-word headline)
- Company logo (vector art or .eps files only)
- Include company contact, phone number and website URL
- Image or Banker headshot:
  - Image must be at 300 dpi
  - Must be at least 3.75” width by 3” height

2-Page Spread Advertorial:
- Up to 850 words of copy
- Company logo (vector art or .eps files only)
- Include company contact, phone number and website URL
- 2 Images or Banker headshot/image combination:
  - Images must be at 300 dpiw
  - Must be at least 3.75” width by 3” height

RATES

<table>
<thead>
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<th>SIZE</th>
<th>CORPORATE MEMBER</th>
<th>NON-MEMBER</th>
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<tr>
<td>FULL PAGE</td>
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<tr>
<td>2-PAGE SPREAD</td>
<td>$8,100</td>
<td>$9,315</td>
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DEADLINES & CONTACT INFORMATION

Space Reservation Due: Thursday 3/19/20
Ad Materials Due: Friday 3/27/20

CONTACT MATT KUSILEK
to learn more and reserve your space!
612-336-9284 or matt@icbabanks.org

TO SEE THE PARTNERING FOR SUCCESS FEATURE FROM 2019, CLICK HERE.