

TRENDING — Exclusive Sponsorship and Thought Leadership

Each month, *Independent Banker* publishes reports that highlight trending topics in the community banking industry. Sponsor this special section and position your brand alongside quality editorial content that community bankers trust. Provide thought leadership through sponsored articles and maintain top-of-mind exposure.

Comprised of both print and digital placements, this exclusive opportunity allows you to share your message when (and where) bankers need it the most.

WHAT'S INCLUDED:

1. Print

- Full-page ad opposite section open
- Company logo on section cover page with "Section supported by" call out
- 1/3 Page vertical sponsored content column within the section

2. Digital

Independent Banker eNews (Sent twice per month)

- Sponsored call out at the top of the newsletter
- 500 x 130-pixel banner ad
- 50 words of sponsored text
- Full-page "cover zero" ad next to the digital cover of the magazine
- Sponsored content column and URL hosted digitally on IndependentBanker.org for 12 months

2019 TOPICS:

JULY: Mobile Lending / Physical Security

AUGUST: Vendor Management / Regulation & Compliance

SEPTEMBER: Cybersecurity / Social Media & Marketing

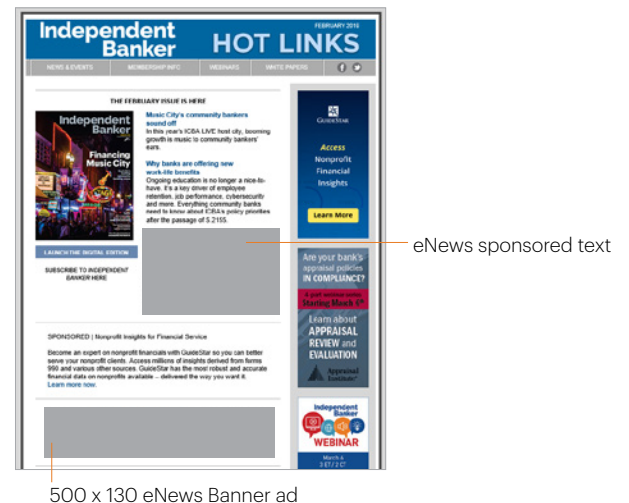
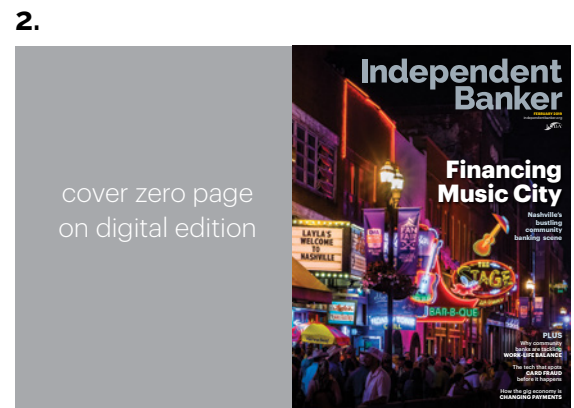
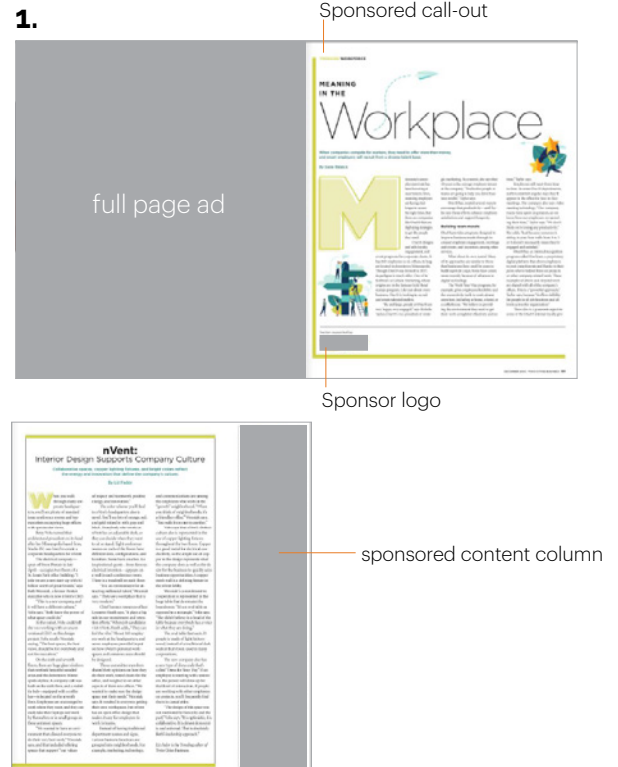
OCTOBER: Risk Management / Payments

NOVEMBER: Automated Lending / AI

DECEMBER: Compliance / Payments

CONTACT:

MATT KUSILEK to learn more and reserve your space!
 matt@icbabanks.org | 612-336-9284



RATES	Member Rate	Non-member Rate
Print & Digital (<i>one available per month</i>):	\$9,775	\$11,500
Print Only (<i>two available per month</i>):	\$6,775	\$8,450

DELIVERABLES AND SPECIFICATIONS:

- Full Page Ad: 8.25" x 10.875" (no crop marks, high resolution PDF file) To be used in print for section open and for cover zero of digital edition
- High-resolution Company logo
- 1/3 Page (Vertical) Sponsored Content Column: 2.375" x 10" (No bleed)
- Headline, byline, company logo, and up to 200 words of copy
- Text must be in a sans serif font, suggested size 10-12 point. Font should not resemble those used in Independent Banker editorial content (Georgia Pro and Graphik).
- White background and color border. Inset of .125"
- Article copy in plain text (to be posted on IndependentBanker.org)
- 500 x 130-pixel banner ad (GIF or JPG files only, 50KB file size max)
- 50 words of copy for eNews sponsored content
- URL for "Learn More" button and/or call to action- To be included on your sponsored content landing page on IndependentBanker.org

MATERIALS DUE: One Month Prior to print issue