



SPONSORSHIP OPPORTUNITIES

Grand Hyatt Washington,
Washington D.C.

Align with ICBA and sponsor our advocacy-focused Capital Summit in Washington D.C.!

Connect with more than 500 of our most engaged and influential C-suite bank leaders and demonstrate your commitment to the future of community banking! This mission-critical event showcases the importance of community bank leaders advocating on Capitol Hill through education, lobbying and networking efforts.

Capital Summit Agenda:

Sunday, April 28 – Event kicks off with a Federal Delegate Board meeting and “Learning to Lobby” session, followed by an All-Member Welcome Reception

Monday, April 29 – Bank Committee session meetings, lunch with a keynote speaker and agency meetings (FDIC, OCC, Federal Reserve & CFPB)

Tuesday, April 30 – Eye Opener sessions, All-Member breakfast meeting, Lobbying on the Hill and evening reception and dinner

Wednesday, May 1 – Eye Opener sessions, All-Member breakfast meeting, Lobbying on the Hill and departures

ICBA SPONSORSHIP OPPORTUNITIES:

(All sponsors receive two full registrations and are included in the Capital Summit Program)

You’ve Got Them Covered - \$8,000 | Keep bankers dry as they hit the pavement on Capitol Hill! Travel umbrellas in the color of your choosing will be branded with your name/logo and distributed to all attending bankers as they arrive at registration. Your company write-up (including 2-3 sentences, company logo and a link) will be included in the Capital Summit “Thank You” email sent to all attending bankers following the event.

Pen with Customized Note - \$3,000 | Provide a beautiful and much-needed pen to all bankers so they can take notes throughout this intensive summit while keeping your company in mind! Your name/logo will be branded on the pen and a customized note can also be included.

Welcome & Wake Up - \$5,500 | Perk our bank leaders up as they check in to the hotel with a customized note from your company and a \$5 coffee gift card!

Go Get ‘Em Room Drop (Sunday Evening) - \$6,000 | Present bankers with a customized note and gift bag filled with a granola bar, water bottle and mints to help them power up for the days ahead.

Room Drop Opportunities (Monday or Tuesday evening) - \$4,500 | Make an impression by providing a gift of your choice to all attending bankers! Great way to be front and center as they prepare for the next day’s activities.

Eye Opener Speaking Sessions (Tuesday and Wednesday) - \$5,500 | Be a thought leader and host an early morning session! You will be provided with a screen, projector, podium and microphone, and breakfast pastries and coffee will be available to all attendees. Your logo will be included on all signage for the session, included in *the Capital Summit Program Guide*, and you can also provide a flyer promoting your session to include in the banker registration kit.

“Learning to Lobby” Advocacy Session Cookie Break - \$4,500 | Give bank leaders a break by providing a sweet treat and presenting a 2-minute intro before the session starts up. Your name/logo will be included inside the session room and on table tents throughout the space. Also includes an opportunity to provide a seat drop.

Contact Matt Kusilek to learn more & reserve your sponsorship today!

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