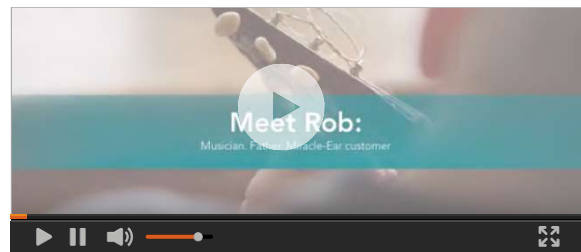


Independent Banker Custom Content Creation

Looking to connect with our national audience of community bank leaders but not exactly sure what to say or how to share your message?

Let us do the heavy lifting with our award-winning custom content creation services. We can heighten your company's visibility, strengthen brand awareness, generate leads, tell a story, highlight new initiatives and help you influence our subscriber base as a thought leader. We'll work with you to strategically develop signature marketing enhancements at any level, from simple inserts to turnkey campaigns.



OUR CUSTOM CONTENT SERVICES INCLUDE:

- White Papers & Articles
- Case Studies
- Email Content & Template Creation
- Social Media Campaigns
- Infographics
- Landing Pages
- Video Creation
- Webinars— Content Creation, Distribution
- Sales Presentation Decks
- Podcasts
- and More ...



ICBA Survey & Special Report

Create a co-branded survey with ICBA in a special *Independent Banker* report. A research firm will survey ICBA member banks regarding a relevant topic of interest within the industry. (Topic TBD by company and ICBA.) The survey content will be used to write a proprietary special report published in *Independent Banker* magazine and promoted in *Independent Banker* eNews. Customizable. Call for pricing and details.

