Community Banks rely on industry partners to help them stay proactive in technological advancement and to navigate the ever-changing needs of their customers. Highlight your company’s newest developments and innovative solutions in Innovation Insights, a special advertorial companion to November’s innovation-focused issue. Showcase your company’s insights and technological expertise and highlight how your services can help community banks harness banking technology for greater efficiency, more innovative products, and a better customer experience.

Areas of interest include risk management, payments, mobile/RDC, fraud prevention, IT security, lending, core processing, etc.

**ADDED VALUE INCLUDES:**
- PDF of your advertorial to use internally
- Link to the section hosted on independentbanker.org homepage
- The special section will be promoted through *Independent Banker* eNews and NewsWatch Today
- **BONUS DISTRIBUTION:** The November issue will be sent to all technology titles of ICBA member banks

**SPECS:**
**Full-Page Advertorial:**
- Up to 450 words of copy (including questions, a headline, and a subhead providing greater detail on your topic)
- Choice of photograph, headshot, or image (JPEG @ 300 dpi)
- Company 4C logo (vector art or .eps files only)
- Include company contact, phone number and website URL

**2-Page Spread Advertorial:**
- Up to 900 words of copy (including questions, a headline, and a subhead providing greater detail on your topic)
- Choice of TWO photographs, headshots, or images (JPEG @ 300 dpi)
- Company 4C logo (vector art or .eps files only)
- Include company contact, phone number and website URL

**RATES**

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<thead>
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<th>SIZE</th>
<th>CORPORATE MEMBER</th>
<th>NON-MEMBER</th>
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<tr>
<td>FULL PAGE</td>
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<td>2-PAGE SPREAD</td>
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**Space Reservation Due:** Tuesday 9/24/19
**Ad Materials Due:** Tuesday 10/1/19

**CONTACT MATT KUSILEK**
to learn more and reserve your space!
612-336-9284 or matt@icbabanks.org