



Mechanical Specifications:

All materials must be submitted in a digital format.

Printing: Heat-set, web offset

Binding: Perfect Bound

Trim Size: 8.25" x 10.875"

Bleed: 0.125"

Safety From Trim: 0.375"

Preferred File Formats

- A high resolution (300 dpi) Adobe PDF or PDF/X-1a with embedded fonts.
- CMYK colors, and flattened transparency.

Acceptable native-file formats:

- Adobe InDesign, Adobe Illustrator, Adobe PhotoShop.
- All images/elements must be 300 dpi at size, a TIFF or an EPS is preferred to a JPEG format.

Font

PostScript fonts are preferred, TrueType fonts can be problematic. We are not responsible for errors caused by TrueType fonts.

For print rates, contact:

Rachael Solomon, VP Sales & Marketing — 612.336.9284 or Rachael@ICBAbanks.org.

Color:

Everything must be in CMYK format and color corrected. All other color formats (RGB, Pantone/PMS, etc.) will be converted to CMYK. We are not responsible for colors which must be converted to CMYK. Overall printing maximum density of all colors cannot exceed 280%.

Submitting Files

E-mail Submittal: (Preferred)

Files 25MB or smaller may be sent to:
ICBAads@ICBAbanks.org

Ad Uploader Submittal:

www.mspaduploader.com
Username: mspads
Password: sonic

Additional Production Charges

Additional production charges may be incurred if supplied ads do not follow listed specifications. Production charges are in addition to rate space.