



## SPONSORSHIP OPPORTUNITIES

ICBA Fall Board, Federal Delegate Board & Committee Meetings are attended by more than 300 of our most active, engaged members. Some of the committees and councils that meet during this event include: Agricultural-Rural America, Bank Education, Bank Operations & Payments, Cyber & Data Security, Large Community Banks and Legislative Issues.

The ICBA FDB & Committee Meetings are closed events exclusive to ICBA leadership bankers. However, companies who support ICBA through sponsorships, such as those outlined below, are invited to take part in the Saturday and Sunday evening receptions and dinners.

### Friday, October 19

<b>Registration Kit Insert</b>	<b>\$2,000</b>
• Opportunity to provide up to (1) double-sided 8 ½ x 11 insert in bankers' registration kits	
<b>Welcome Gift at Front Desk</b>	<b>\$4,000</b>
• Customized note to all attending bankers upon hotel check-in	
• Includes \$5 gift card to onsite gift/coffee shop (The Broadmoor Gift Card to be used at the resort)	
<b>Room Drop</b>	<b>\$5,500</b>
• Your gift provided to all attending bankers	

### Saturday, October 20

<b>Golf (1-5:30 p.m.)</b>	<b>\$7,750</b>
• Opportunity to host golf with 11 Attendees (3 groups of 4) during the afternoon on a beautiful championship golf course (host of the 2018 Senior Open in June 2018!)	
• Company logo on signage at golf course club lounge/cart loading area	
• Company logo on score cards	
• Company logo on sleeve of balls that each banker participating will receive	
• Sponsorship includes all greens fees, cart and club rental for 12 golfers	
<b>Mid-day Mingle (1-4 p.m.)</b>	<b>\$7,000</b>
• Opportunity to host a relaxing mingle for all attendees Saturday afternoon near the registration/meetings area	
• Light snacks & craft beer/signature cocktail with branded signage	
• Table tents on high-top tables	
• Opportunity to provide promotional insert (up to (1) double-sided 8 ½" x 11" sheet) in registration kits promoting Mingle	

### Sunday, October 21

<b>Eye Opener Speaking Session (Time: TBD; Length: Approximately 40-45 minutes)</b>	<b>\$5,250</b>
(Limited to two sponsors)	
• Includes a Screen & Projector, Lectern, Lavalier microphone	
• Coffee Break & Light Pastry station outside room	
• Opportunity to place seat drop on chairs in room	
• Recognition of company name & speaker in brochure guide	

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### Sunday, October 21 (continued)

#### **Committee Meetings Coffee Break (9:15 a.m. – 3:30 p.m.)**

**\$5,000**

- Branded signage featuring company logo/graphics at approx. 6-8 stations positioned throughout meeting room spaces
- Opportunity to provide a promotional insert (up to (1) double-sided 8 ½” x 11” sheet) in the Registration Kits

#### **Committee Members’ Reception & Dinner (6:00-9:00 p.m.)**

**\$10,000**

- Branded signage at event
- Table tents at place settings
- Dessert featuring company logo
- Opportunity for 4 to attend Dinner

**For more information or to reserve your sponsorship,  
contact your marketing representative:**

**Rachael Solomon — 612.336.9284 or [Rachael@ICBAbanks.org](mailto:Rachael@ICBAbanks.org)**