

APRIL 8-11, 2018

Grand Hyatt Washington, Washington, DC

Align with ICBA to sponsor our advocacy focused, Capital Summit in Washington DC. Network with more than 500 of ICBA's most engaged and influential C-suite bank members and demonstrate your commitment to the future of community banking. This mission-critical event showcases the importance of community bank leaders advocating on Capitol Hill through education, lobbying and networking efforts in the nation's capital!

### CAPITAL SUMMIT AGENDA:

**Sunday, April 8** — Event kicks off with a Federal Delegate Board meeting and “Learning to Lobby” Session, followed by an All-Member Welcome Reception

**Monday, April 9** — Bank Committee Session meetings, lunch with a keynote speaker, and agency meetings (FDIC, OCC, Federal Reserve & CFPB)

**Tuesday, April 10** — Eye Opener Sessions, All-Member Breakfast Meeting, Lobbying on the Hill, and Evening Reception and Dinner

**Wednesday, April 11** — Eye Opener Sessions, All-Member Breakfast Meeting, Lobbying on the Hill, and Departures

**ICBA SPONSORSHIP OPPORTUNITIES:** (All sponsors receive two full registrations to all events/sessions and will be included in the Capital Summit program.)

### **You've Got Them Covered - \$8,000**

Travel umbrellas provided to all attending bankers at registration before they beat the pavement on Capitol Hill. Your company name/logo will be branded on umbrellas in the color of your choice. Your company write-up (2-3 sentences, company logo and a link) included in Capital Summit “Thank You email” sent to all attending bankers following the event. In addition, you will receive two full registrations to all events and sessions.

### **Pen with Customized Note - \$3,000**

Provide a beautiful and handy pen to bankers who will need to take notes throughout this intensive summit. Your company name/logo will be branded on a pen and provided to bankers at registration. A customized note can be included. In addition, you will receive two full registrations to all events and sessions.

### **Welcome & Wake Up - \$5,500**

Welcome bank leaders to Washington upon check-in with a customized note and \$5 coffee card to help them wake up to the Capital Summit! In addition, you will receive two full registrations to all events and sessions.

### **Go Get 'Em Room Drop (Sunday evening) - \$6,000**

Present bankers with a customized note and gift bag filled with a granola bar, water bottle and mints to help them power up for the day ahead. In addition, you will receive two full registrations to all events and sessions.

### **Room Drop Opportunity (Monday or Tuesday evening) - \$4,500**

Sponsor to provide a gift of choice. You will receive two full registrations to all events and sessions.

### **Eye Opener Speaking Session (Wednesday, April 11) - \$5,000**

Host an early morning speaking session including screen, projector, podium and microphone. Breakfast pastries and coffee available outside of room. Your company logo on signage for the event, in *Capital Summit Program Guide* and opportunity to submit a flyer promoting speaking session in banker registration kit. In addition, you will receive two full registrations to all events and sessions.

### **“Learning to Lobby” Advocacy Session Cookie Break - \$4,500**

Host the Advocacy session cookie break and provide 2-minute intro prior to the session beginning. Your company logo on signage inside session room and on table tents. Opportunity to provide seat drop. In addition, you will receive two full registrations to all events and sessions.